

# Our Child Foundation Annual Report 2014



# A child is best protected in a loving family



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# Looking back at the year 2014



# The foundation has been around for 21 years. How would you summarise the year 2014 from the point of view of the foundation?

In 2014 the Our Child Foundation fulfilled all goals and expectations. We managed to allocate almost CZK 13 million, mostly to handicapped children from socially disadvantaged families. We also provided financial assistance to organisations which would otherwise be forced to reduce their activities, such as the Safety Line, the Fund for Children in Need or the Crisis Centre for Children. We also purchased specialised medical equipment to the General University Hospital in Prague and the University Hospital Brno.

# You see and hear many life stories. Was there any particularly interesting story?

Unfortunately there are many sad stories. I was strongly touched by the story of a mother with an oncological illness; she is the primary caregiver of handicapped twins who need their mother's constant care. Unfortunately the father was unable to handle the situation and abandoned the family. The desperate mom contacted us with a request for financial assistance so that she could pay for a personal assistant for the twins because she was physically and mentally unable to take care of them on her own.

# What kind of problems do your clients have most often?

Unfortunately most desperate calls for help are related to custody issues between divorcing parents. These are often truly sad situations. Sometimes the parents do not hesitate to take their child hostage to make their case. It is very tough for the children and their mental condition.

# What is the hardest thing about working for the foundation?

In October 2014 I was elected Senator of the Parliament of the Czech Republic. It means I have to organize my schedule very carefully, so that I have enough time for the foundation, the Senate and my regional office in Prague. I still enjoy working for the foundation, as it is the meaning of life for me.

# What would you wish for the foundation for the years to come?

Mostly kind sponsors. We would not be able to help our clients without them. And I wish that the children could be healthy, happy and living in a kind family environment.

I would like to thank the board of trustees, our auditors, all kind donators and colleagues for their joint efforts aimed at helping at-risk children who really need our help.

Zuzana Baudyšová

President of Our Child Foundation

man Namph

# Foreword by Vlastimil Čepička, General Manager of KIA MOTORS CZECH



#### How did the cooperation with the foundation start?

The KIA MOTORS CZECH company's cooperation with the Our Child Foundation started four years ago. I believe it was, it is and it will always be in almost every company's interest to be socially responsible. Our company is one of them. The selection of a foundation as an exceptional partner was not a coincidence. We are fully aware that being a good driver with a perfect safety record is just as important as being the best parent. And since fate is a tricky thing, we are glad we can help the foundation steer the life stories of vulnerable, abandoned. at-risk or abused children slowly but safely. Without the help of others they would hardly be able to win the battle with people who are supposed to protect them... but they don't.

#### How do you find the cooperation with the foundation so far?

As for the long-term perspective, our cooperation has been the most interesting and most perfectly executed project that is showing its face to us through its patient approach. It proves how important it is to stop and listen in these hectic times full of quick conclusions. We are truly honoured that we have been given the opportunity to change so many lives.

#### What would you wish to the foundation for the years to come?

First of all, on behalf of the entire staff of KIA MOTORS CZECH I would like to thank the team of the foundation for their unbelievable efforts aimed at helping the smallest and helpless clients for over twenty years. They come to this world pure as a blank piece of paper and for some reason they are not given as much luck as they would deserve. I would wish the foundation as many smiling children and happy endings as possible, with minimum effort and maximum satisfaction.

Vlastimil Čepička

General Manager, KIA MOTORS CZECH

# Acknowledgements by parents - beneficiaries

1. Dear Mrs. Žebrová, I am pleased to inform you that Eliška's operation went well and we are back home from the hospital. It was extremely difficult for all of us. Honestly, she was very brave thanks to fairytales that she could watch on a tablet that she got from your foundation. Enclosed please find photos I took in the hospital on the night before the operation and when we got home. Thank you very much. I will be eternally grateful.

#### Michaela Baná and Eliška

2. Hello, some time ago we were very worried about not being able to pay for a speech processor for our daughter. The Our Child Foundation promised to pay the entire amount. We were really excited to try it. WE GOT IT and we would like to thank our health insurance company and the nice people at the Our Child Foundation. We are glad we have found each other and that you helped our family.

Monika Goláňová, mother of Karolína Kalíšková. Šenov u Nového Jičína 3. I would like to thank the Our Child Foundation for its financial contribution in the amount of CZK 35,000 for the KLIMTHERAPY treatment programme for my daughter Marie Macková. She entered the programme on 22 October 2014. We are keeping our fingers crossed that it will help improve her medical condition, which would make her dream about her first steps and independence come true. Thank you very much for everything.

# J. Kolibačová (mother) with her daughter Marie and the entire family

**4.** This year we received from you a financial contribution for the purchase of a Kimba positioning device. We have had it for almost six months and we are very satisfied with it. We would like to thank you once again for your help. We are at least sending a photo of our son Daniel in the device, hoping to share with you the joy of life with him this way.

#### Aneta Macanová

**5.** Hello, I am sending a couple of photos as a thank you and to let you know where your money helps.

#### Blanka Nováková and Matýsek

6. Hello, I would like to thank you once again for the financial contribution for the KLIMTHERAPY treatment programme in Klimkovice for my daughter Lucie. Lucie's motor skills have improved again, her muscles got stronger and, towards the end of therapy, she successfully stood up and walked around with forearm crutches. We know that the battle is far from over. However, every partial success is a strong motivation to keep exercising. It proves that we have made the right decision and that Lucie's motor skills will improve thanks to this therapy. She will become less afraid and more confident to walk. Her steps would not be possible without your help. Her success is your success and we couldn't thank you enough.

> Aleš Stříbný and Lucie Stříbná, Hněvošice

7. We would like to thank the Our Child Foundation for its financial contribution for the purchase of an assistance dog for our daughter Miroslava Štická who has been diagnosed with spinal muscular atrophy. Thanks to you Miroslava has her best friend and helper who can get things for her. Plus she is never alone even at night, because Kimik is always with her. Thank you once again for making our daughter happy.

The Štický family

8. Dear Mrs. Baudyšová, I would like to thank you from the bottom of my heart and also on behalf of my children for your help with the construction of a water communication pipe for our small house in the village of Pivín. I would also like to thank your staff, especially Mrs. Anna Žebrová. Your work is extremely important and helpful, since you ease the suffering of many families. Thank you again.

#### Soňa Klíčová and her children Nikola and Marek

9. Hello everyone. I would like to thank you on behalf of my daughter Zuzana Zmátlová, DOB 18. 10. 2008, for the approval of the entire sum for the balance of the price of the positioning device, i.e. CZK 12,154. Zuzana is very satisfied and happy when she is in the chair, which is the biggest reward for us and we have your foundation to thank for that.

> Jana Zmátlová (Zuzana's mother)



















## Profile of the Our Child Foundation

The Our Child Foundation has been here for abused, molested, neglected and handicapped children for over 21 years. It was founded in 1993 by Zuzana Baudyšová with the aim of helping children in life affecting situations. One year later, thanks to Zuzana Baudyšová's efforts, the first nationwide toll-free help line (The Safety Line) was founded. In April 2001 the Parent Line was founded, followed in 2003 by the Call Home Line for missing children and runaways. In 2004 the foundation transferred the management and operation of these lines to the Safety Line Association.

Every year the foundation helps, through individual applications and grand proceedings, to children's homes, citizen associations and daycare centres specialising in the care for handicapped and abandoned children, as well as hospitals or socially disadvantaged families. Every year the foundation processes individual applications for millions of crowns in financial contributions

Since 2005 the foundation offers free legal advice for which it was even awarded the Lawyer of the Year Award. Lawyers working for the Legal Aid Line typically deal with post-divorce and post-separation disputes and child custody issues.

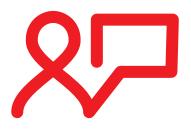
The Foundation has also been concerned with long-term edification activities in the area of abused and molested children. Its nationwide campaigns include Red Noses, STOP Child Abuse, Let's Red Card Child Abuse, rally through Prague and Cheb or A Child's Loneliness. The risks of the Internet were addressed in the foundation's campaign entitled Safer Internet for Children. Between 2007 and 2012 the foundation also operated the Internet Hotline aimed at the elimination of child pornography and its distribution.

Lately the foundation has been focused on edification seminars for the general public entitled Positive parenting. The mission of the foundation is to reverse the current trends in divorce of families. with children and the resulting child custody battles.

Since 2005 the Our Child Foundation awards the Golden Heart Award for significant achievements in the field of child protection. It has so far been awarded to Professor Zdeněk Matějíček, Czech Public Defender of Rights Pavel Varvařovský or founder of the "babybox" project in the Czech Republic Ludvík Hess. In 2014 it was awarded to the founder and long-term director of the Kolping house in Prague Jana Zemanová.

The foundation and its president Zuzana Baudyšová promote the protection of children in Czech mass media as well as abroad. Zuzana Baudyšová is a former member of the Committee for the Rights of the Child of the Government Council for Human Rights. As the long-term Chairwoman of international organisation Missing Children Europe she strives for the improvement of the protection of children in the Czech Republic and abroad.

www.nasedite.cz



# Organisational structure

#### Foundation Board of Trustees

#### Ing. Marta Ptáčková

Chairwoman of the Board of Trustees

#### PaedDr. Jaroslava Jalovecká

Deputy Chairwoman of the Board of Trustees

#### Mgr. Martin Chalupský

Member of the Board of Trustees

#### Supervisory Board of the foundation

#### PhDr. Iva Chaloupková

Chairwoman of the Supervisory Board

#### doc. MUDr. Jan Janota, Ph.D.

Member of the Supervisory Board

#### Mar. Kamil Čermák

Member of the Supervisory Board

#### Foundation Employees

#### Ing. Zuzana Baudyšová

founder and president of the foundation (until 19 January 2015, director of the foundation)

In 1993 she founded the Our Child Foundation and served as its director for over 21 years. In 1994 she founded the toll-free Safety Line; until 2004 she served as the director of the Safety Line for Children and Youth Association. Between 1994 and 2004 she was the Chairwoman of the Board of Directors for the Safety Line Association. She was a member of the Committee for the Rights of the Child of the Government Council for Human Rights. She is a member of the Brussels-based Board of Directors of the European Federation for Missing and Commercially Exploited Children (Missing Children Europe). She is also an honorary member of the National Society for the Prevention

of Cruelty to Children in the Great Britain. In 2014 she was elected Senator of the Parliament of the Czech Republic. In January 2015 she became president of the foundation

#### Mgr. Monika Šimůnková

Director of the foundation (since 19 January 2015)

#### Mgr. Markéta Sodomková

Deputy Director of the foundation (until 30 November 2014)

#### Mgr. Michaela Maxová

Fundraising Manager

#### Anna Žebrová

Secretary

#### Mgr. Klára Zelenková

PR and Advertising Specialist (since 9 June 2014)



from left: Anna Žebrová, Monika Šimůnková, Zuzana Baudyšová, Klára Zelenková, Michaela Maxová



# Activities aimed at helping children in 2014

In 2014 the Our Child Foundation was able to help at-risk children thanks to the generosity of sponsors and partners. The foundation purchased new equipment for two hospitals; it helped dozens of families with the purchase of medical devices or treatment and rehabilitation programmes for handicapped children; it provided financial contributions to organisations specialising in helping abused and handicapped children.

#### Activities in 2014 in numbers

In 2014 the foundation allocated the sum of CZK 12.968 thousand for the benefit of at-risk children, including the FIF and RWE grant proceedings. The foundation approved 138 applications submitted by families, organisations and hospitals.

As for individual applications, the foundation approved 94 applications in the total sum of CZK 10.378.431.40, as well as 3 applications submitted by hospitals, 2 applications submitted by children's homes and 9 applications submitted by organisations specialising in helping handicapped and abandoned children.

Lawyers working for the Legal Aid Line provided free legal services in the area of family and criminal law to 128 clients. More than 50% of inquiries were related to divorce or separation and the resulting changes in child custody arrangements.

Thanks to the Europark Štěrboholy mall and its customers 482 children from 13 children's homes found their Christmas presents underneath the Christmas tree.

#### DĚTSKÝ ÚSMĚV (A CHILD'S SMILE)

In 2014 the 5th annual charity drive organised by the ROSSMANN drugstore chain and the Our Child Foundation took place. In just one week ROSSMANN customers donated CZK 5,323,541 for children with oncological illnesses, as this year's drive was dedicated to them. The proceeds were donated to two hospitals and two families received their trained assistance dogs for their handicapped children's canine therapy.

The charity drive enabled the purchase of a laparoscopy tower for the Department of Pediatric Oncology and Surgery at the University Hospital Brno for CZK 3 million. The equipment enables sensitive and precise surgeries in children with oncological illnesses and increases the quality of the treatment process.







Thanks to the charity drive the ICU of the Clinic of Pediatrics and Adolescent Medicine of the General University Hospital in Prague received a medical ventilator for CZK 2 million. Every year the department handles approximately 280 child patients in critical condition.

Karolína (14) and Michal (6) received their trained canine therapy dogs whose training was paid from proceeds from the aforementioned charity drive. Karolína is a diabetic and her assistance dog can notice the dropping or increasing sugar levels in her blood. Michal is autistic and suffers from dysphasia (speech impediment). His assistance dog helps him establish and maintain contact with other people.

During the five years of the charity drive customers donated CZK 30,799,566 for at-risk children. The proceeds were used, for example, for the renovation of the intensive care unit of the burn centre of the Královské Vinohrady University Hospital, or for the purchase of a laparoscope for the Department of Pediatric Surgery of the Thomayer Hospital, or for the purchase of a resuscitation set for twenty hospitals and maternity hospitals, or the operation of five organisations specialising in personal assistance to handicapped children or special laser for eye surgeries in prematurely born infants.

We would like to thank the ROSSMANN company and its employees, suppliers and customers and their generosity which made this charity drive possible in the first place. In November 2014 the ROSSMANN company was awarded the National Quality Award for its social responsibility. ROSSMANN is the general sponsor of the foundation.

#### www.rosssmann.cz



- Opening of clinic of Královské
   Vinohrady University Hospital after
   renovation
- 2. Launch of the campaign A Child's Smile
- 3. Handover of laparoscopy tower to the University Hospital in Brno
- 4. Handover of medical ventilator to the General University Hospital in Prague





#### **GRANT PROCEEDINGS - FIF**

Every year the Our Child Foundation announces grant proceedings from the Foundation Investment Fund (FIF) for the support of humanitarian projects in the field of child protection. Applicants may include citizen associations, specialpurpose facilities operated by churches and public service organisations - with the exception of foundations. Projects supported from the grant must comply with the provisions of the Convention on the Rights of the Child.

In 2014 a total of 34 organisations submitted their grant applications, of which five received financial support in the total amount of CZK 200,000. Redistribution of the financial resources from FIF was approved by the Board of Trustees of the foundation on 23 June 2014. These resources were represented by revenues from FIF for the year 2013.

#### Supported projects

#### Dejme dětem šanci (Let's Give Children a Chance)

public service organisation, Praha Project entitled "Startovací balíčky" (Starting packages)

The organisation Deime dětem šanci helps young people from children's homes to start their new life after graduation or upon reaching the age of adulthood. The support through these "starting packages" in the form of material support for basic household equipment helps young people start their independent life.

Grant in the amount of CZK 45,000 approved

#### Charita Česká republika, Liberec branch

church-operated legal entity, Liberec Project entitled "Home for single mothers in distress"

The organisation provides temporary residence to mothers and their children in life-affecting social situation and helps them, through supporting activities, with social inclusion.

Grant in the amount of CZK 25,000 approved

#### Acorus

citizen association. Praha Project entitled "Working with children who witnessed domestic violence" The organisation helps eliminate negative consequences of domestic violence on the development of the child and his or her current condition through specialised therapy. This help is based on individual needs of the child in order to ensure integration into normal life. Grant in the amount of CZK 50,000 approved

#### Ztracené dítě (Lost Child)

citizen association, Praha Project entitled "116 000 non-stop help in crisis"

Linka ztracené dítě (The Lost Child Line. LZD) provides crisis counseling especially in the case of lost or missing children, as well as sexually abused and exploited children. It is available to children, parents. relatives and friends on a 24/7 basis. Grant in the amount of CZK 60,000 approved

#### Azylový dům pro ženy a matky s dětmi (Asylum home for mothers and children)

public service organisation, Vsetín Project entitled "Asylum home" The asylum home provides support and help to families with children in life-affecting social situations through specialised social services. Employees of the asylum home assist in handling personal issues, reinforcement of relationships within families and the social environment; they also provide contact information of other providers of social services.

Grant in the amount of CZK 20,000 approved

#### **GRANT PROCEEDINGS - RWE**

The Our Child Foundation received a donation in the amount of CZK 2 million from RWE Gas Storage, s.r.o. An amount of CZK 1,700,000 was allocated to at-risk children, while the remaining sum was used to cover the expenses incurred with the grant proceeding.

Between 1 January 2014 and 31 December 2014 the foundation granted grant contributions in the total sum of CZK 1,550,000 to 22 organisations in the field of child protection.

A donation in the sum of CZK 700,000 was transferred from 2013 as an unused balance for grants. After the awarding of grants, as at 31 December 2014, in the amount of CZK 1.550.000 and subtraction of costs of the grant proceedings the balance of the unused financial resources in the amount of CZK 850.000 was transferred to the year 2015.

#### Overview of financial contributions from RWE's donation in 2014

Organisation	Purpose of donation	Awarded amount in CZK
Transfer of balance from 2013		700,000
Modré z nebe dětem, public service organisation	operation of the organisation	200,000
Mimo domov, citizen association	Out of Home project	280,000
Nadační fond Tón (foundation fund)	publication of book for centre of cochlear implants	50,000
Paulína Hanus	compensatory devices for handicapped child	60,000
North Czech Team o.s.	sports equipment for deaf children	60,000
Táboráček, citizen association	operation of the organisation	90,000
Calipso, citizen association	operation of the organisation	90,000
Sancta Cecilia, citizen association	operation of the organisation	90,000
Spolu dětem o.p.s.	project entitled "Get on your own feet"	40,000
Dejme dětem šanci (Let's Give Children a Chance)	project entitled "Help me start on my own" (weekend programme)	40,000
VÚDDŠ Počátky	leisure time activities for children	20,000
S.O.S. Dětské vesničky	project entitled Sluníčko II.	50,000
FF of kindergarten, elementary and high school	Nationwide games of deaf children	30,000
for children with hearing impairment		
The Our Child Foundation	publication of annual report and promotional materials	60,000
Dětské krizové centrum (Crisis centre for children)	projects of the organisation	50,000
La Sophia	project entitled Talent La Sophia	50,000
Žijme sportem, o.s.	participation of handicapped children and children	
	from children's homes at a sporting event	90,000
Acorus, non-profit organisation	salary of employee in charge of children's programmes	50,000
Children's home Plesná, Cheb county	treatment stay for children	40,000
Dlaň životu, public service organisation	services of psychologist and material equipment for asylum home	40,000
Modroočko dance ensemble, Kolín	cloth, decorations and dancing accessories	30,000
Social care asylum for children – Domov pod Lípou	new furniture for children's bedrooms	40,000
Total		850,000

#### **GRANT PROCEEDINGS -RWE ENERGIE**, s.r.o.

The Our Child Foundation received a donation in the amount of CZK 1,000,000 from RWE Energie, s.r.o. The financial resources were intended for allocation to organisations specialising in child protection.

Between 1 January 2014 and 31 December 2014 the foundation granted grant contributions in the total sum of CZK 900,000 to 17 organisations in the field of child protection.

The remaining sum was used to cover the expenses incurred with the grant proceeding.

#### Overview of financial contributions from RWE Energie's donation in 2014

Organisation	Purpose of donation Award	led amount in CZK
Kindergarten, elementary school and	operation of the organisation	80,000
high school Daneta, s.r.o.		
Pardubická krajská nemocnice, a.s.	purchase of device for 24-hour ambulatory blood pressure	40,000
	monitoring (ABPM) in children ad children's ward	
Elementary school and kindergarten Prointepo s.r.o.	operation of the organisation	30,000
Safety Line Association	operation of the organisation	100,000
Brontosauři	foster parent and halfway house projects	60,000
Kiwanis citizen association, Ostrava	operation of the organisation	100,000
SANREPO o.p.s. Jablonné v Podještědí	equipment for the centre and treatment stays for children	50,000
KLUBSTEN o.s.	organisation of cultural programme for children from children's homes	30,000
	from the Moravian-Silesian Region	
Snílek, o.p.s.	renovation of log cabin camp for children from children's homes and foster fami	lies 50,000
Klub dětem o.s.	organisation of theatre performances and participation of children	40,000
	from hospitals and social institutions from Eastern Bohemia	
Junior Arena o.s.	International Children's Day and Christmas programmes	50,000
Základní škola praktická, základní škola speciální	shop equipment	50,000
a mateřská Kladno (elementary school and kindergarten		
for children with special needs)		
Children's Home and School Canteen, Střekov	leisure time activities for children from children's home and facility	40,000
	for children requiring immediate help	
Asociace pro pomoc handicapovaným dětem	operation of the organisation	50,000
Jihomoravské dětské léčebny p.o.	purchase of new blood analyser	40,000
Nadační fond Zlatý oříšek (foundation fund)	operation of the organisation	50,000
Fund for Children in Need, Klokánek	renovation of apartments, wall painting and furniture	40,000
(Baby Kangaroo) Pardubice		
Total		900,000

#### **INDIVIDUAL APPLICATIONS**

The primary goal of the Our Child Foundation is to help at-risk children through direct help based on individual applications. Typically, they are children with physical handicaps from socially disadvantaged families. In 2014 the foundation approved 94 individual applications for the total sum of CZK 10,378,431.40. Compared with 2013 this amount represents an increase by CZK 2,178,000 in terms of financial contributions to specific children.

Individual applications up to the amount of CZK 10,000 are approved by the president of the foundation. Applications exceeding this amount are reviewed and approved by the Board of Trustees of the foundation. All approved applications reflect the status and mission of the foundation.

Applications approved in 2014 include the following:

#### The Fund For Children in Need

The Our Child Foundation supports the Fund for Children in Need in the long-term run. Following the organisation's financial difficulties in 2014, the foundation released financial resources for the operation of the Klokánek facilities for at-risk children in need. The total financial support granted by the foundation to the Fund for Children in Need in 2014 amounted to CZK 1,000,000.

#### Kolping house

The Our Child Foundation supports Kolping house in Prague, an asylum home for mothers and children. In 2014 the foundation contributed CZK 400,000 for the operation of the facility.

#### Jan

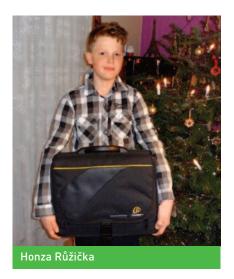
Jan was born with congenital deafness. At the age of two he received a cochlear implant. Now he attends a normal school and has many friends. In order to be able to hang around with them, the foundation granted CZK 100,000 to the family for the purchase of a new speech processor.

#### **AKORD Day Care Centre**

The Our Child Foundation highly appreciates the efforts of employees in direct contact with clients, which is why it granted CZK 250,000 to the AKORD Day Care Centre whose mission is to work with children and teenagers with serious mental handicaps and combined defects.

#### Matěj

One of the foundation's goals in the area of child protection is direct help to families with handicapped children. The foundation granted a contribution of CZK 112,710 for a verticalization stand and special orthosis for severely handicapped boy Matěj.





#### Overview of financial contributions granted in 2014

Applicant	Purpose	Awarded amount in CZK
Alvalída o.s.	salary of day care centre employee	200,000.00
Association of Mediators of the Czech Republic	mediations concerning child custody arrangements	35,000.00
Baná Michaela	tablet for handicapped daughter	13,702.00
Bartošová Eva	hippotherapy for handicapped daughter	31,200.00
Benešová Daniela	personal assistant for handicapped six year-old twins	20,000.00
Bognárová Svatava	summer camp for daughter – single mother	3,860.00
Bosáková Jiřina	rehabilitation stay for son with CP	10,000.00
Brejchová Hana	wheelchair for son with severe handicap	40,000.00
Čeloudová Michaela	rehabilitation KLIMTHERAPY stay for handicapped twins	20,000.00
Černá Irena	positioning device for handicapped daughter	20,000.00
Čosová Žaneta	special pushchair for seriously disabled daughter	18,028.00
Dašková Zuzana	school lunches for daughter – mother is seriously ill	5,250.00
AKORD Day Care Centre	salaries of employees in direct care	250,000.00
Dětské Krizové centrum, o.s. (Crisis centre for children)	for project: Rozumím tvému srdci" (I understand your heart) -	220,000.00
	support of therapeutic and social services	
Dětské Krizové centrum, o.s. (Crisis centre for children)	operation of 24/7 crisis hotline	150,000.00
Children's Home and School Canteen, Klánovice	accommodation of children from the children's home in a recreation centre	30,000.00
Children's Home and School Canteen, Pyšely	scholarship for student from the children's home	28,200.00
Domanská Lea	rehabilitation medical pushchair for disabled son	6,600.00
Dopitová Dagmar	debt to grandmother as daughter's primary caregiver	11,831.00
Dračková Snejana	special child safety seat for handicapped son	6,323.00
Drayerová Petra	walker for son with CP	9,471.00
Dvořáčková Maryna	hearing aid for daughter with hearing impairment	10,000.00
Dvořáková Ivana	special KLIMTHERAPY treatment stay for handicapped son	20,000.00
University Hospital Brno	laparoscopy device for children with oncological illnesses	2,997,146.00
Královské Vinohrady Univesity Hospital	knee brace for burn ward	90,387.00
Královské Vinohrady Univesity Hospital	reconstruction of burn ward	36,000.00
The Fund For Children in Need	salaries of employees of Klokánek (Baby Kangaroo) facilities	500,000.00
The Fund For Children in Need	salaries of employees of Klokánek (Baby Kangaroo) facilities	500,000.00
Goláňová Monika	speech processor for daughter with hearing impairment	57,883.00
Habigerová Tereza	iPad for autistic son	7,000.00
Helegdová Marcela	walker for daughter with CP	10,000.00
Helppes – Centrum výcviků psů pro postižené o.p.s.	training of assistance dog for six year-old handicapped boy	200,000.00
(assistance dog training centre)	3 , 11 ,	
Helppes – Centrum výcviků psů pro postižené o.p.s.	training of assistance dog for Michal and Karolína	400,000.00
(assistance dog training centre)	•	
Houšková Romana	rehabilitation equipment for handicapped daughter	7,213.00
Hrabáková Kateřina	hippotherapy stay for handicapped daughter	19,710.00
Charčenko Galina	medication and preparations for handicapped son	1,997.00

Applicant	Purpose	Awarded amount in CZK
Chlastáková Lucie	foldable frame for sitting orthosis for handicapped daughter	41,751.00
Janáčková Barbora	rehabilitation stay for severely handicapped daughter	9,450.00
Kábrtová Eva	summer camp for son in foster care	3,950.00
Kaprálková Miroslava	rehabilitation KLIMTHERAPY stay for handicapped daughter	10,000.00
Kissel Daniel	laptop for son (burns victim)	7,478.00
Klasnová Lenka	compensation of living costs of family with son with oncological illness	112,050.40
Klíčová Soňa	water communication pipe for family in life-affecting social situation	17,370.00
Klimešová Pavla	hippotherapy for handicapped son	15,000.00
Kolibačová Jana	KLIMTHERAPY treatment for handicapped daughter with CP	35,000.00
Kolpingova rodina Praha 8 (Kolping family)	salaries of social workers	400,000.00
Konjatová Zdeňka	KLIMTHERAPY treatment for handicapped daughter with CP	10,000.00
Králová Jana	hearing aid for handicapped granddaughter	16,500.00
Krkonošková Renáta	toilet seat for severely handicapped son	4,500.00
Macanová Aneta	special pushchair for son with CP	10,000.00
Machylová Lucie	bed for handicapped son	5,610.00
Matějková Eliška	rehabilitation device for handicapped son	20,000.00
Mayrová Josefína	treatment stay for handicapped daughter	5,100.00
Mertová Alena	payment of debt on electricity bills – socially disadvantaged single mother	7,505.00
Michalcová Lucie	rehabilitation pushchair for handicapped daughter	20,000.00
Michalíková Nikola	speech processor for deaf daughter	40,000.00
Mlynáriková Jana	summer camp for son – single mother	4,990.00
Moštková Kateřina	positioning device for handicapped son	13,345.00
Můllerová Blanka	respite care programme for handicapped daughter	3,580.00
Němcová Zuzana	special rehabilitation KLIMTHERAPY stay for handicapped daughter	10,000.00
Nováková Blanka	verticalization stand for severely handicapped son	6,003.00
Nováková Blanka	special orthosis for severely handicapped son	108,707.00
Nováková Lenka	stroller for two year-old handicapped boy	20,000.00
Novotná Alena	special pushchair for handicapped daughter	20,000.00
Hurá, citizen association	relaxation and treatment camp for children with mental and physical handica	nps 7,372.00
Ošmerová Petra	camp for handicapped son and daughter – single mother	8,000.00

Applicant	Purpose Award	led amount in CZK
Plencnerová Lucie	special pushchair and frame for handicapped daughter	15,000.00
Plíšková Bohumila	tuition for son – single mother	15,000.00
Pluhařová Olga	hearing aid for son with hearing impairment	16,560.00
Procházka Patrik	rehabilitation stay for severely handicapped boy	267,779.00
Přibylová Zdeňka	wheelchair for handicapped daughter	12,619.00
Pužmanová Kateřina	payment of overdue rent – socially disadvantaged single mother	3,532.00
Pužmanová Kateřina	payment for fridge – socially disadvantaged single mother	5,709.00
Rohánková Vlasta	bed for grandson with severe burn injuries	9,721.00
Rohánková Vlasta	treatment stay for grandson with severe burn injuries	6,000.00
Rusňáková Michaela	bedroom for four children – barrier-free access for handicapped daughter	59,997.00
Růžička Jiří	assistant for handicapped daughter	15,000.00
Růžičková Markéta	speech processor for deaf son	100,000.00
Safety Line Association	salaries of consultants working for the Safety Line	500,000.00
Sovincová Michaela	rehabilitation KLIMTHERAPY stay for handicapped daughter	20,000.00
Strašilová Lucie	salaries of employees in direct care	16,456.00
Stříbrný Aleš	special treatment programme (Reha Klim Aktiv Junior) for handicapped daughter	49,117.00
Stýblová Regina	electric wheelchair and positioning device for daughter injured in a car accident	125,441.00
Sýkorová Monika	hearing aid devices for son with hearing impairment	17,780.00
Synková Františka	special pushchair for handicapped daughter	5,663.00
Šípková Pavlína	rehabilitation KLIMTHERAPY stay for handicapped daughter	10,000.00
Školová Kateřina	rehabilitation pushchair for handicapped daughter	15,000.00
Štefanová Magdaléna	treatment cure for 4 year-old daughter with oncological illness	39,200.00
Šulc Jiří	purchase of diapers for severely disabled 10 year-old daughter	6,000.00
Trejtnarová Ivana	speech processor for daughter with hearing impairment	15,000.00
Veselá Pavla	overdue gas bill – mother in life-affecting social situation	13,729.00
General University Hospital in Prague	purchase of medical ventilator and ICU bed for critically injured child patients	1,988,393.00
General University Hospital in Prague	salaries of staff of the hospital's child day care centre	37,519.00
Zmátlová Jana	positioning device for severely handicapped daughter	12,154.00
Individual applications – total sum		10,378,431.40

as at 31 December 2014

#### **OUR CHILD ACCOUNT**

The Our Child Account is a transparent account for donations for at-risk and handicapped children. All donations are used for direct assistance and support for the benefit of individual children in life-affecting situations. Single donations or donations via permanent transfer orders can be sent to bank account number 123131123/0600.

In 2014 the Our Child Foundation processed, via the Our Child Account, seventeen applications submitted by organisations or families. The foundation granted CZK 1,036,320 from the Our Child Account, out of the total sum of 10,378,431.40 granted to individual applicants.

#### We helped together:

#### Sára

The foundation granted a financial contribution for the purchase of a positioning device and electric wheelchair to Sára whose spinal cord was permanently broken in the cervical section of the vertebrae due to a car accident. The sum granted amounted to CZK 125,441.

#### Safety Line Association

The toll-free crisis hotline "Safety Line" founded by the Our Child Foundation had financial difficulties in 2014. The foundation allocated CZK 500,000 for the operation of the organisation.

Furthermore, the beneficiaries of donations from the account included the following:

#### Overview of financial contributions from the Our Child Account in 2014

Applicant	Purpose Award	led amount in CZK
Brejchová Hana	wheelchair for son with severe handicap	40,000.00
Čosová Žaneta	special pushchair for seriously disabled daughter	18,028.00
Dvořáčková Maryna	hearing aid for daughter with hearing impairment	10,000.00
Helppes – Centrum výcviků psů pro postižené o.p.s.	training of assistance dog for six year-old handicapped boy	200,000.00
(assistance dog training centre)		
Hrabáková Kateřina	hippotherapy stay for handicapped daughter	19,710.00
Krkonošková Renáta	toilet seat for severely handicapped son	4,500.00
Můllerová Blanka	respite care programme for handicapped daughter	3,580.00
Nováková Lenka	stroller for two year-old handicapped boy	20,000.00
Plencnerová Lucie	special pushchair and frame for handicapped daughter	15,000.00
Pluhařová Olga	hearing aid for son with hearing impairment	16,560.00
Rohánková Vlasta	bed for grandson with severe burn injuries	9,721.00
Růžička Jiří	assistant for handicapped daughter	15,000.00
Safety Line Association	salaries of consultants working for the Safety Line	500,000.00
Stýblová Regina	electric wheelchair and positioning device for daughter injured in a car accident	125,441.00
Sýkorová Monika	hearing aid devices for son with hearing impairment	17,780.00
Šulc Jiří	purchase of diapers for severely disabled 10 year-old daughter	6,000.00
Trejtnarová Ivana	speech processor for daughter with hearing impairment	15,000.00
Individual applications – total sum		1,036,320.00
as at 31 December 2014 – from the Our Child Account		

#### **LEGAL AID LINE**

The Legal Aid Line has been helping people for ten years. Every Wednesday afternoon lawyers specialising in family law provide free advice in child-related legal issues. In 2014 they served 128 callers. Since the introduction of the Legal Aid Line in 2005 they have solved 2,517 cases (1,862 by phone and 654 by e-mail).

Typically, people calling the Legal Aid Line seek advice with regard to divorce or separation and the resulting child custody arrangements. Changes in these arrangements are also discussed very often. Most cases fall within family law and the caller is the mother.

The Our Child Foundation operates the Legal Aid Line in close cooperation with the Czech Bar Association. The association's help, consisting in the setting up of a team of experts in family law, is greatly appreciated.

#### The following lawyers worked for the Legal Aid Line in 2014 without charging any fee for their services:

Mgr. Zuzana Bělinová JUDr. Hana Klímová JUDr litka Kučerová JUDr. Marie Myslilová Mgr. David Strupek JUDr. Lucie Trnková JUDr. Markéta Vaňková. Ph.D. JUDr. Michaela Vosátková

The Our Child Foundation greatly appreciates the efforts of the lawyers working for the Legal Aid Line and their willingness to provide free legal advice and help dozens of at-risk children.

The legal information system Beck-online and legal literature published by C.H.Beck. s.r.o. served as exclusive sources of information for the Legal Aid Line in 2014.

#### Most typical inquiries



1 Family law generally

7	Criminal law
3	Civil law
4	Inquiries from other areas
	(e.g. administrative law)
5	Psychological problems
6	Other (inquiries about the operation
	of the line etc.)
	Total number of inquiries

#### **Topics of inquiries** in the area of family law

Mgr. Andrea Vovesná



105

12

2

128

1	Divorce, separation and	
	child custody disputes	44
2	Changes in custody	
	arrangements, joint custody	22
3	Prevention of contact	7
4	Non-payment of alimony	8
5	International child custody disputes	5
6	Foster care and adoption	8
7	Grandparents and children	2
8	Establishment/denial of paternity	3
9	Other inquiries	6
	Total	105

#### Legal Aid Line callers



1	Mother	83
2	Father	20
3	Grandparent	12
4	Relative	2
5	New partner of parent	3
6	Other	8
	Total	128

#### **A CHILD'S LONELINESS**

In 2014 the Our Child Foundation decided to focus its edification activities on loneliness of children. Loneliness may result in numerous forms of risky behaviour and other serious problems. The aim of the edification campaign was to convince parents that every child needs attention. Should a child feel the lack of attention, he or she will seek it elsewhere, e.g. through the use of narcotics, risky sexual behaviour, vandalism etc.

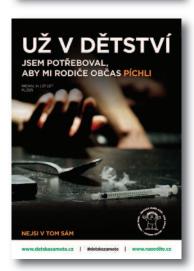
UŽ V DĚTSTVÍ

JSEM BÝVALA ČASTO NA DNĚ
A SAMA

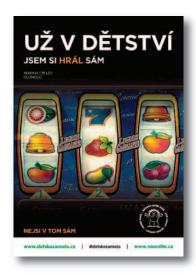
PRAKTRIE

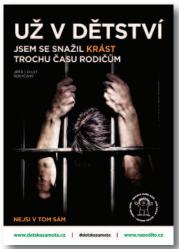
NEJSI V TOM SÁM

WWW.detskasamola.cz | \*\* Ødetskasamola\*\* | Www.nasedile.cz\*\*



The issue of loneliness affects everyone; which is why the foundation approached personalities and the general public to draw a message to children, telling them how to fight loneliness. The authors of these statements included member of the Czech national badminton team Petr Koukal, Dean of the Faculty of Education of Charles University Radka Wildová or Member of the Parliament of the Czech Republic Miroslava Němcová.





"A child's loneliness is cruel and sad. It can result in serious problems. Although people can communicate with the rest of the world using state-of-the-art technologies, they often fail to communicate with people standing next to them. It is even worse when the someone is a child," wrote Director of the Klokánek facility in Kroměříž Eliška Petruchová.

This edification campaign took place in the fall of 2014 via prominent ads, on social networks and in the Czech Radio. In the middle of October a kite flying contest took place in the garden of the Psychiatric Hospital Bohnice in Prague when children could make their own colourful paper kites and spend a lovely sunny afternoon. A small exhibition addressing children's loneliness was on display in Europark Štěrboholy in October.

"A child's loneliness is often painful. We hope that this edification project will inspire parents and children in order to overcome it together," says president of the Our Child Foundation Zuzana Baudyšová.

www.detskasamota.cz

#### **FOUNDATION AND MASS MEDIA**

Presentation of the efforts of the Our Child Foundation in the media and the promotion of hot issues in the area of child protection is a key aspect of the foundation's activities. President of the foundation and her deputies appeared in numerous discussion programmes on TV/radio and were quoted by leading Czech dailies regarding important issues of child protection.

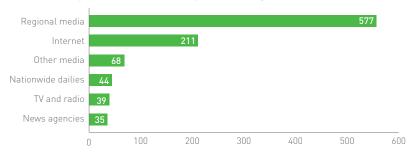
In 2014 the foundation saw increased media coverage of its activity (two and a half times that of 2013). The Our Child Foundation was mentioned in 945 articles. 58% of which in regional dailies.

October was the best month in terms of publicity (267 articles) due to the Senate elections and success of president of the foundation Zuzana Baudyšová in these elections. Aside from the elections in October, the Our Child Foundation was mentioned in regional news programmes with regard to the support from the car manufacturer KIA's foundation (April), auction of coins of singer Karel Gott (May) and CSR activities of the ROSSMANN company (June, December).

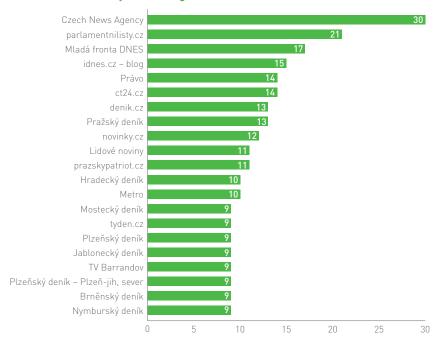
Internet servers published 211 articles about the foundation with increased gross rating point; nationwide dailies published 68 articles. The foundation was most commonly mentioned in articles published by news agencies which were subsequently picked by other media.

The Our Child Foundation would like to thank the Newton Media agency and its director Petr Herian for their great support and help.

#### Number of reports and/or articles by media categories



#### Media most commonly mentioning the foundation (based on number of articles)



#### INTERNATIONAL COOPERATION

The Our Child Foundation has established long-term close cooperation with international organisations in the area of child protection. Protection of children remains not just an issue of national significance, but also European and global significance. Through its activities, the foundation will support safe environment for children in all countries.

#### Missing Children Europe

President of the Our Child Foundation Zuzana Baudyšová is a long-term chairwoman of the European Federation for Missing and Sexually Exploited Children (Missing Children Europe) of 28 non-profit organisations from 19 EU Member States and Switzerland. Cooperation with this organisation has been inspirational and important with regard to the dealing with the high numbers of missing children through 116 000 lines in individual EU Member States, including the Czech Republic.



- 1. European Citizens' Prize
- 2. Zuzana Baudyšová and Dita Charanzová
- 3. Meeting of holders of the award in Brussels

# European Citizens' Prize for the Our Child Foundation

The Our Child Foundation was awarded the European Citizens' Prize for its long-term efforts aimed at helping at-risk children who, through cooperation with international organisations, stretch beyond the borders of the Czech Republic. The foundation is a member of the international organisation Missing Children Europe whose mission is to help missing children and protect children from sexual exploitation. It was a member of the European alliance eNASCO.

The award ceremony took place on 2 February in the Wallenstein Palace. President of the foundation and Senator Zuzana Baudyšová accepted the prize from MEP Dita Charanzová who had suggested the foundation as a nominee. The holders of the prize met in the European Parliament in Brussels on 25 February.

The European Citizens' Prize is awarded since 2008, this year was its premiere in the Czech Republic. It is awarded to nominees for their extraordinary activities supporting mutual cooperation among EU Member States and for the promotion of basic rights and values of the EU.







This involves financial support, legal counselling or educational activities. In addition, the Foundation is also active in campaigning for legislative changes etc. We work in partnerships with numerous respected international organisations and participate in child protection programmes in the EU.



# Other activities aimed at helping children in 2014

#### Opening of clinic of Královské Vinohrady University Hospital after renovation

The Our Child Foundation in cooperation with the ROSSMANN company supported, through a charity drive named A Child's Smile, the renovation of the ICU units of the children's burns ward of the Královské Vinohrady University Hospital by CZK 1,007,460. It is one of the biggest burn wards in Europe with approximately 300 child patients every year. The grand opening of this ward took place in January 2014.

#### **Music Therapy**

On 20 January a charity concert was held in support of a boy named Alex who suffers from genetic metabolic degenerative brain illness. Thanks to Music Therapy and performers who asked for no fee an amount of CZK 200,000 was collected for the training of an assistance dog for Alex.

# President of the foundation visited a high school in Prague

In April 2014 president of the foundation Zuzana Baudyšová accepted an invitation to speak about children's rights and protection of children in the Czech Republic to juniors at a high school in Prague. The debate attracted a huge crowd. Two class sessions were not enough for all questions.

#### **Dragon boats**

5th annual dragon boat charity race on the Vltava River was held in May, organised by Rotary Club Prague International. Being a partner of the race, the foundation received the proceeds from the race in the amount of CZK 100,000 for the benefit of at-risk children.

#### **Auction of Karel Gott coins**

A charity auction of medals with the portrait of Karel Gott yielded CZK 100,000 for at-risk children. The singer and his wife are generous sponsors of the foundation.

#### We paint with our hearts

A charity auction of paintings by famous personalities for the benefit of mentally and physically handicapped children yielded CZK 501,000. One of the paintings in the auction was provided by Zuzana Baudyšová herself. A total of 23 paintings by 17 personalities were auctioned. The artists included artists, athletes or businesspersons. The auction was organised by the Marketing Angels agency on behalf of the foundation.

#### 21st anniversary of the foundation

On 15 September the foundation celebrated its 21st birthday in the Semafor Theater. The programme was hosted by TV presenter Karel Voříšek and president of the foundation Zuzana Baudyšová who thanked all sponsors and patrons for their support in the field of child protection. As an added bonus, guests could enjoy a play named Manželské štěstí with Michaela Dolinová, David Suchařípa and Iva Hüttnerová in leading roles.

#### Kite flying contest

On 19 October the Our Child Foundation organised a kite flying contest against children's loneliness in front of the Church of St. Václav in the Psychiatric Hospital Bohnice. The sunny afternoon attracted many colourful kites. Common activities or parents and children, such as making and flying kites, is an example of activity that can reduce and prevent children's loneliness.

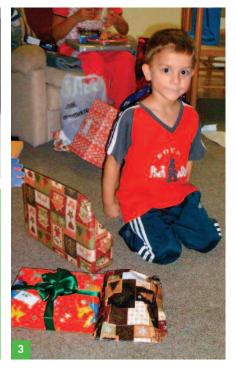
#### Letters to Santa

The year 2014 saw the 10th annual Letters to Santa event organised by the Our Child Foundation in cooperation with Europark Šterboholy. Thirteen children's homes took part in the project. Visitors of the shopping centre could fulfil wishes of 482 abandoned children. The entertainment programme included performances by children from the children's home in Býchory and Kocour Modroočko dance ensemble. The gifts were transported to children by GTL, s.r.o.





- 1. 21st anniversary of the Our Child Foundation
- 2. Letters to Santa
- 3. Letters to Santa
- 4. Kite flying against children's loneliness 5. We paint with our hearts
- 6. Music Therapy
- 7. Opening of clinic of Královské Vinohrady University Hospital after renovation
- 8. Auction of Karel Gott coins













### Golden Heart Award

The Our Child Foundation appreciates the efforts of people who are active in the field of child protection. Since 2005 the foundation awards the Golden Heart Award to child protectors, under the auspices of prof. PhDr. Zdeněk Matějíček.

During a gala evening programme on 15 September president of the Our Child Foundation Zuzana Baudyšová presented the award to Jana Zemanová and acknowledged here efforts aimed at working with at-risk mothers and their children. Twenty years ago Jana Zemanová founded the Kolping house in Prague and has since turned it into a respectable social institution. The mission of the asylum home is to protect and support families, especially single mothers, in life-affecting social situations.

The Golden Heart Award has already been conferred on doctors from the burn ward of the Královské Vinohrady University Hospital, director of the Kroměříž branch of the Fund for Children in Need Eliška Petruchová or the Office of the Public Defender of Rights led by Pavel Varvařovský. President of the Our Child Foundation thanked all sponsors and partners whose support is essential for the foundation's activities aimed at helping at-risk children.







#### Overview of donations exceeding CZK 10,000 received from legal entities between 1 January 2014 and 31 December 2014

Name	Awarded amount (in CZK)
Adúk Lipnik s.r.o.	10,000.00
BiiGood, s.r.o	21,890.00
C & A Moda, s.r.o.	67,617.50
Conseq Investment Management, a.s.	10,000.00
CZECH TOP 100 a. s.	50,000.00
Česká mincovna, a.s.	100,000.00
Česká společnost AIDS pomoc, o.s.	99,100.00
České teplo, s.r.o.	90,000.00
DAIKIN AIRCONDITIONING CENTRAL EUROPE	-
CZECH REPUBLIC, spol.s r.o.	50,000.00
EC Group Investment, a.s.	119,749.00
Energy Group, a.s.	269,757.00
ENI Česká republika, s.r.o	104,000.00
Europark Shopping Center s.r.o	17,811.20
Gopas, a.s.	23,800.00
Inexco Argosy s.r.o.	100,000.00
KIA MOTORS CZECH s.r.o.	158,350.00
Pražská energetika, a.s.	150,000.00
Pražská plynárenská, a.s.	300,000.00
Protys, a.s.	20,000.00
Restaurant Jáma	22,729.00
RoBiN Oil, s.r.o.	20,000.00
Rossmann, spol. s r.o.	5,323,541.00
Rotary Club Prague International	100,000.00
RWE Česká republika, a.s.	1,500,000.00
RWE Energie, s.r.o.	1,000,000.00
TCM POINT s.r.o.	27,500.00
TIPSPORT a.s.	50,000.00
TNS AISA s.r.o.	93,200.00
UniCredit pojišťovací makléřská spol. s r.o.	80,000.00
Visual Meta GmbH	12,105.45
Auction We paint with our hearts	
Asklepion	16,000.00
DCB	15,000.00
NIKON spol. s r.o.	35,000.00
Skutky naděje o. s.	14,560.00
Total	10,071,710.15

#### Overview of donations exceeding CZK 10,000 received from individuals between 1 January 2014 and 31 December 2014

Name	Awarded amount (in CZK)
Bartůněk Kadavá Barbora	10,000.00
Macha Tomáš	10,000.00
Kortánek Martin	10,000.00
Sobotka Zdeněk	19,000.00
Horák Daniel	10,000.00
Sedláčková Vladimíra	10,000.00
Kořenek Tomáš	20,000.00
Prchal David	30,000.00
Vránková Helena	100,000.00
Prusková Zdenka	2,000,000.00
Bentsa Vasyl	12,000.00
Knura Petr	12,000.00
Vesely Jakub Ing.	27,500.00
Nedomová Hana Ing.	100,000.00
Lapinová Lenka	20,000.00
Čížková Eva	10,000.00
Scholzová Magdalena	12,000.00
MUDr. Zondrová Jitka	10,000.00
Rybářová Drahomíra (in memoriam)	298,228.00
Auction We paint with our hearts	
Jaroslav Pajonk, LLM, MBA	42,000.00
JUDr. Daniela Vargová	132,000.00
Gabriela Lachoutová	50,000.00
Kamila Votrubová	15,000.00
Karol Moravec	20,000.00
Mgr. Iva Škvárová MBA	20,000.00
Mgr. Juraj Vitko	22,000.00
Helena Svárovská	42,000.00
Jan Soukup	37,000.00
Peter Masár	34,000.00
Lenka Kmeťová, Nicol Lenertová	10,000.00
Total	3,144,728.00

# Acknowledgements

The Our Child Foundation would like to thank all companies, sponsors and donors for their kind support and cooperation. We would like to thank mass media, advertising agencies, media and Internet partners for their trust and promotion of the activities of the foundation. We would also like to thank hundreds of anonymous donors for their financial donations and moral support of the protection of children via the Our Child Foundation in 2014.

We highly appreciate and are grateful for cooperation with artists who gratuitously support the foundation's activities.

General partner



Patron



#### **Patroness**

Helena Vondráčková

#### Main partners





















#### **Partners**

Agentura Krupička • ADÚK Lipník, s. r. o. • Asklepion Lasercentrum Praha, s.r.o. • Ateliér Haškovec, spol. s r. o. • BiiGood, s.r.o. • Conseq Investment Management, a.s. • Česká advokátní komora • Česká mincovna, a.s. • Česká společnost AIDS pomoc. z.s. • České teplo • CZECH TOP 100 a. s. • DCB Actuaries and Consultants s.r.o. • EC Group Investment, a.s. • Energy Group, a. s. • Eni Česká republika, s. r. o. • Europark Shopping Center s. r. o. • GARFL, s.r.o. • Global Payments Europe, s. r. o. • Inexco Argosy s. r. o. • Konica Minolta Business Solutions Czech spol. s.r.o. • Monolake s.r.o. • NIKON spol. s r.o. • Pražská energetika, a. s. • ProTys, a. s. • Rotary Club Prague International • ShopAlike.cz • Skutky naděje o.s. • TCM POINT s.r.o. • TIPSPORT a.s. • Tip Travel, s.r.o. • TNS AISA s. r. o. • UniCredit Leasing CZ, a. s.

#### Services and material gifts

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#### Individuals

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We would like to thank all kind donors who help children. Your help is greatly appreciated.

We would like to thank members of the Board of Trustees and the Supervisory Board, as well as cooperating lawyers for their free consultation services.

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#### Our thanks to the sponsors of the Annual Report

We would like to thank all those who gave their services free of charge in publishing this document.

Monolake s.r.o. for consultations regarding the contents, layout and pre-print proofreading. Integraf, s.r.o., for printing the annual report under special conditions.

Aspena, s.r.o. for translating the annual report.







# Financial section

#### Accepted donations and revenues from activities in 2014

	thousands CZK	%
Rossmann charity event	5,324	36.88
Donations sent to charity drive accounts (of which Průšková Zdenka 2,000 thousand CZK)	2,984	20.67
RWE Česká republika	1,500	10.39
RWE Energie	1,000	6.93
Proceeds from the "Painting with Our Hearts" event	501	3.47
Pražská plynárenská	300	2.08
Inheritances (net revenue)	276	1.91
Energy Group, s.r.o.	270	1.87
KIA Motors, s.r.o.	158	1.09
Pražská energetika	150	1.04
EC Group Investment, a.s.	120	0.83
Eni Česká republika, s.r.o.	105	0.73
Rotary Club Prague	100	0.69
Inexco Argosy s.r.o.	100	0.69
Česká mincovna, a.s.	100	0.69
Ing. Hana Nedomová	100	0.69
Donations - other	1,234	8.56
Gifts (unused as of 31 December 2014)	114	0.79
Total	14,436	100.00

#### Overview of financial donations

	thousands CZK	%
General University Hospital in Prague	2,026	20.50
Financial resources donated by RWE Gas Storage for particular purposes	1,490	15.09
The Fund For Children in Need	1,000	10.13
Financial resources donated by RWE Energie for particular purposes	900	9.11
HELPPES – Centrum výcviků psů pro postižené o.p.s. (assistance dog training centre)	600	6.07
Safety Line Association	500	5.06
Kolpingova rodina (Kolping family)	400	4.05
Dětské krizové centrum (Crisis centre for children)	370	3.74
Patrik Procházka – financial contribution for rehabilitation stay for severely handicapped boy	268	2.71
AKORD – day care centre for children and youth with severe handicaps	250	2.53
Grants from the FIF resources *)	200	2.02
Alvalída, citizen association	200	2.02
Regina Stýblová – financial contribution for electric wheelchair and positioning device for daughter injured in a car accident	125	1.27
Blanka Nováková – financial contribution for a special orthosis for severely handicapped son	115	1.16
Lenka Klasnová – financial contribution for the compensation of living costs of family with son with oncological illness	112	1.13
Markéta Růžičková – financial contribution for speech processor for deaf son	100	1.01
Other contributions granted upon the basis of individual applications	1,225	12.40
Total	9,881	100.00

<sup>\*)</sup> Grants provided from the resources of the FIF during 2014 amounted to CZK 407,000. They were increased by CZK 7,000 which amount was returned to the foundation in 2014 before the completion of the financial statements for 2013. The foundation used this amount to increase the grants provided from the resources of the FIF in 2014.

Furthermore, the Our Child Foundation purchased and donated material gifts to the University Hospital Brno (CZK 2,997 thousand) and the Královské Vinohrady University Hospital (CZK 90 thousand).

#### Overview of long-lived tangible and intangible assets of the Our Child Foundation in net book values as at 31 December 2014 (thousands CZK)

Acquisition price	Opening	Accruals	Retirement	Transfers	Closing
	balance				balance
Independently movable assets and asset groupings	1,727	-	(45)	-	1,682
Donated property	358	-	_	-	358
Total in 2014	2,085	-	(45)	-	2,040
Total in 2013	2,456	71	[442]	-	2,085

Accumulated depreciation	Opening balance	Depreciation	Residual value of	Retirement	Closing balance	Book value
			retired assets			
Independently movable assets and asset groupings	(1,525)	[96]	-	45	(1,576)	106
Donated property	(152)	(68)	_	_	(220)	138
Total in 2014	(1,677)	(164)	-	45	(1,796)	244
Total in 2013	(1,632)	(185)	(16)	156	(1,677)	408

#### Financial management of the Our Child Foundation in 2014

Revenues (in thousands CZK)	
Revenues – gifts (used during 2014)	38
Revenues – interest accrued on FIF	1,107
Revenues – from economic activity	174
Revenues – financing of projects and operation of the foundation	3,500
Revenues - other	416
Total	5,235

In 2014 the Our Child Foundation managed to achieve smooth progress for all its projects aimed at helping children at risk and to sustain stable financial management.

The Foundation adhered to the rule stipulated in its Statute for restricting its administration costs (up to 20 percent of its equity). The achieved administration cost value that includes overall costs incurred, including individual projects, is 14.5 percent. After subtraction of project costs with respect to projects for the benefit of children and families in life-affecting situations, the administration costs amount to only 7.37 percent.

In addition, the foundation secured the necessary level of funding from individuals and entities to fulfil the objectives and mission set out in its Statutes.

Costs (in thousands CZK)	
Material costs	218
of which: fuel	135
office supplies and other consumables	64
energy consumption	19
Services	1,207
of which: advertising, promotion	212
accounting services, audit, tax consultancy	206
rent	284
membership in international organisations	7
fax, Internet, phone	143
postage, translations, IT consultancy, domains and other services	219
representation	39
travelling expenses	63
repairs and maintenance	34
Cost of staff	3,271
of which: salaries of employees, including contracts for work	2,445
social and health insurance	819
other social costs	7
Depreciation of long-lived tangible assets	164
Other costs	309
Income tax	66
Total operating costs	5,235

# Independent auditor's report



#### To the Board of Administration of Nadace Naše dítě:

1. We have audited the accompanying financial statements of Nadace Naše dítě, which comprise the balance sheet as at 31 December 2014, and the income statement, for the year then ended, and a summary of significant accounting policies and other explanatory information. For details of Nadace Naše dítě see Note 1. to the financial statements.

#### Management's Responsibility for the Financial Statements

The Board of Administration is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the Czech Republic, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Act on Auditors and International Standards on Auditing as amended by implementation guidance of the Chamber of Auditors of the Czech Republic. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including an assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Nadace Naše dítě as at 31 December 2014, and its financial for the year then ended in accordance with accounting principles generally accepted in the Czech Republic.

II. We have also audited the consistency of the annual report with the financial statements described above. The management of Nadace Naše dítě is responsible for the accuracy of the annual report. Our responsibility is to express, based on our audit, an opinion on the consistency of the annual report with the financial statements.

We conducted our audit in accordance with International Standards on Auditing and the related implementation guidance issued by the Chamber of Auditors of the Czech Republic. Those standards require that we plan and perform the audit to obtain reasonable assurance as to whether the information presented in the annual report that describes the facts reflected in the financial statements is consistent, in all material respects, with the financial statements. We have checked that the accounting information presented in the annual report is consistent with that contained in the audited financial statements as at 31 December 2014. Our work as auditors was confined to checking the annual report with the aforementioned scope and did not include a review of any information other than that drawn from the audited accounting records of the Company. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the accounting information presented in the annual report is consistent, in all material respects, with the financial statements described above.

Ernst & Young Audit, s.r.o.

Jus Gmho?

License No. 401

Irena Liškařová

License No. 1146

12 May 2015

Prague, Czech Republic

# Balance Sheet as at 31 December 2014 (in CZK thousands)

ASS	ETS	Line	Current period	Current period
			opening balance	closing balance
A.	Total fixed assets	1	408	244
I.	Total intangible fixed assets	2	0	0
	1. Research and development (012)	3		
	2. Software (013)	4		
	3. Patents, rights and royalties (014)	5		
	4. Small intangible fixed assets (018)	6		
	5. Other intangible fixed assets(019)	7		
	6. Intangibles in progress (041)	8		
	7. Advances for intangible fixed assets (051)	9		
II.	Total tangible fixed assets	10	2,085	2,040
	1. Land (031)	11		
	2. Work of art, collections (032)	12		
	3. Constructions (021)	13		
	4. Separate movable items and groups of movable items (022)	14	2,085	2,040
	5. Perennial crops (025)	15		
	6. Breeding and draught animals (026)	16		
	7. Small tangible fixed assets (028)	17		
	8. Other tangible fixed assets [029]	18		
	9. Tangible fixed assets in progress [042]	19		
	10. Advances for tangible fixed assets [052]	20		
III.	Total long-term investments	21	0	(
	1. Investments in subsidiaries (061)	22		
	2. Investments in associates[062]	23		
	3. Held to maturity debt securities (063)	24		
	4. Loans to branches (066)	25		
	5. Other long-term loans (067)	26		
	6. Other long-term financial assets (069)	27		
	7. Acquired long-term financial assets (043)	28		
IV.	Adjustments to acquired fixed assets	29	(1,677)	(1,796
	1. Adjustments to research and development (072)	30		
	2. Adjustments to software (073)	31		
	3. Adjustments to patents, rights and royalties (074)	32		
	4. Adjustments to small intangible fixed assets (078)	33		
	5. Adjustments to other intangible fixed assets (079)	34		
	6. Adjustments to constructions (081)	35		
	7. Adjustment to separate movable items and groups of movable items (082)	36	(1,677)	(1,796
	8. Adjustment to perennial crops (085)	37		
	9. Adjustments to breeding and draught animals (086)	38		
	10. Adjustments to small tangible fixed assets (088)	39		
	11. Adjustments to other tangible fixed assets (089)	40		

ASS	ETS	Line	Current period	Current period
			opening balance	closing balance
В.	Total short-term assets	41	71,496	69,627
I.	Total Inventories	42	450	461
	1. Material in store (112)	43	450	461
	2. Material in transit (119)	44		
	3. Work in progress (121)	45		
	4. Semi-finished products (122)	46		
	5. Products (123)	47		
	6. Animals (124)	48		
	7. Merchandise in store and retail shops(132)	49		
	8. Merchandise in transit (139)	50		
	9. Advances for inventories [314]	51		
II.	Total Receivables	52	998	1,219
	1. Trade receivables - customers (311)	53		
	2. Bills of exchange to be collected (312)	54		
	3. Receivables from discounted securities (313)	55		
	4. Advance payments made (314)	56		
	5. Other receivables (315)	57		
	6. Receivables from staff (335)	58		
	7. Receivables from social security and health insurance (336)	59		
	8. Income tax [341]	60	7	15
	9. Other direct taxes (342)	61		
	10. Value added tax (343)	62		
	11. Other taxes and fees (345)	63		
	12. Claims for subsidies and other settlements from government budget (346)	64		
	13. Claims for subsidies and other settlement from budget of local self-administration bodies	65		
	14. Receivables from participants in association (358)	66		
	15. Receivables from fixed term transactions (373)	67		
	16. Receivables from bonds issued (375)	68		
	17. Other receivables (378)	69	11	
	18. Unbilled revenue(388)	70	980	1,204
	19. Provision against receivables(391)	71		
III.	Total short-term investments	72	70,028	67,305
	1. Cash (211)	73	6	1
	2. Stamps and vouchers (213)	74		
	3. Bank accounts (221)	75	70,022	67,304
	4. Tradable shares and other securities (251)	76		
	5. Tradable bonds (253)	77		
	6. Other securities 256)	78		
	7. Short-term investments acquired (259)	79		
	8. Cash in transit (261)	80		

ASS	ASSETS		Current period	Current period
			opening balance	closing balance
IV.	Total other assets	81	20	642
	1. Prepaid expenses (381)	82	20	642
	2. Accrued revenue (385)	83		
	3. Foreign currency exchange losses (386)	84		
	Total assets	85	71,904	69,871

LIA	BILITIES	Line	Current period	Current period
			opening balance	closing balance
A.	Total equity and liabilities	86	71,599	69,524
I.	Total equity	87	71,599	69,524
	1. Equity (901)	88	36,310	36,242
	2. Funds	89	35,289	33,282
	3. Gain or loss on revaluation of assets and liabilities (921)	90		
II.	Total Profit/ (loss)	91	0	0
	1. Account of profit/ loss(963)	92	0	0
	2. Profit/loss to be approved (931)	93		
	3. Retained profits, accumulated losses from previous years (932)	94		
В.	Total equity and liabilities	95	305	347
I.	Total reserves	96	0	0
	l. Reserves (941)	97		
II.	Total long-term liabilities	98	0	0
	1. Long-term bank loans (951)	99		
	2. Bonds issued (953)	100		
	3. Lease liabilities (954)	101		
	4. Long-term advance payments received (955)	102		
	5. Long-term notes payable 958)	103		
	6. Unbilled deliveries (389)	104		
	7. Other long-term liabilities (959)	105		

LIABILIT	LITIES		Current period	Current period	
			opening balance	closing balance	
III. Tot	al current liabilities	106	304	346	
1. 9	Suppliers (321)	107	70	7	
2. 1	Notes payable (322)	108			
3. A	Advance payments received (324)	109			
4. 0	Other liabilities (325)	110		44	
5. L	iabilities to employees (331)	111	111	147	
6. 0	Other liabilities to employees (333)	112			
7. L	iabilities arising from social security and health insurance (336)	113	71	92	
8. I	ncome tax (341)	114			
9. 0	Other direct taxes (342)	115	24	28	
10.	Value added tax (343)	116			
11.	Other taxes and fees (345)	117		1	
12.	Payables to the government budget (346)	118			
13.	Payables to territorial self-administration bodies (348)	119			
14.	Payables from subscribed unpaid securities and ownership interests (367)	120			
15.	Payables to participants in an association (368)	121			
16.	Payables from fixed term transactions (373)	122			
17.	Other liabilities (379)	123			
18.	Short-term bank loans (231)	124			
19.	Credits for discounted securities (232)	125			
20.	Issued short-term bonds(241)	126			
21.	Debentures issued (255)	127			
22.	Unbilled deliveries (389)	128	28	27	
23.	Other borrowings (249)	129			
IV. Tot	al other liabilities	130	1	1	
1. <i>A</i>	Accruals (383)	131	1	1	
2. [	Deferred income (384)	132			
3. F	Foreign currency exchange gains (387)	133			
Tot	al liabilities	134	71,904	69,871	

# Profit and loss statement as at 31 December 2014 (in CZK thousands)

Text		Line		for the accounting per	iod	2013
			Main	Operational	Total	Total
			activity	activity		
I.	Total costs of purchases	2	218	0	218	244
	1. Material used (501)	3	199		199	221
	2. Energy consumption (502)	4	19		19	23
	3. Consumption of other non-storable deliveries (503)	5				
	4. Goods sold (504)	6				
II.	Total services	7	1,207	0	1,207	1,756
	5. Repairs and maintenance (511)	8	34		34	38
	6. Travel expenses (512)	9	63		63	120
	7. Expenses for representation (513)	10	39		39	75
	8. Other services (518)	11	1,071		1,071	1,523
III.	Total personnel expenses	12	3,271	0	3,271	3,489
	9. Wages and salaries (521)	13	2,445		2,445	2,591
	10. Mandatory social security insurance (524)	14	819		819	869
	11. Other social insurance (525)	15				
	12. Statutory social expenses [527]	16	7		7	29
	13. Other social expenses (528)	17				
IV.	Total taxes and fees	18	12	0	12	10
	14. Road tax (531)	19	3		3	4
	15. Real estate tax (532)	20				
	16. Other taxes and fees (538)	21	9		9	6
V.	Total other expenses	22	296	0	296	284
	17. Contractual penalties and late payment interest (541)	23				
	18. Other penalties and fines (542)	24				1
	19. Bad debt write-off (543)	25				
	20. Interest (544)	26				
	21. FOREX losses (545)	27	2		2	1
	22. Gifts (546)	28	193		193	218
	23. Shortages and damage (548)	29				
	24. Other expenses (549)	30	101		101	64

Text		Line	f	or the accounting per	iod	2013
			Main	Operational	Total	Total
			activity	activity		
VI.	Total depreciation, asset disposals, creation of reserves and provisions	31	164	1	165	201
	25. Amortization and depreciation of fixed assets (551)	32	164		164	185
	26. Net book value of tangible and intangible fixed assets sold (552)	33				16
	27. Securities and ownership interests sold (553)	34				
	28. Material sold (554)	35		1	1	
	29. Creation of reserves (556)	36				
	30. Creation of provisions (559)	37				
VII.	Total contribution provided	38	0	0	0	0
	31. Contributions settled amongst branches (581)	39				
	32. Membership fees provided (582)	40				
VIII.	Total income tax	41	0	0	0	0
	33. Additional income tax payments	42				
	Total expenses	43	5,168	1	5,169	5,984
В.	Revenues	44				
I.	Total revenue from own products and services	45	0	170	170	110
	1. Revenues from products (601)	46				
	2. Revenues from services (602)	47		170	170	110
	3. Revenues from goods sold (604)	48				
II.	Total change in internal inventory	49	0	0	0	0
	4. Change in work-in-progress (611)	50				
	5. Change in semi-finished products inventory (612)	51				
	6. Change in finished products inventory (613)	52				
	7. Change in animal inventory (614)	53				
III.	Total capitalization	54	0	0	0	0
	8. Capitalization of material and goods (621)	55				
	9. Capitalization of internal services 622)	56				
	10. Capitalization of intangible fixed assets (623)	57				
	11. Capitalization of tangible fixed assets (624)	58				

Text		Line	f	or the accounting per	iod	2013
			Main	Operational	Total	Total
			activity	activity		
IV.	Total other revenues	59	5,023	0	5,023	5,456
	12. Contractual penalties and interest on late payment (641)	60				
	13. Other penalties and fines (642)	61				
	14. Payments for written-off receivables (643)	62				
	15. Interest (644)	63	1,426		1,426	1,198
	16. FOREX gains (645)	64				
	17. Settlement of funds (648)	65	3,500		3,500	4,173
	18. Other revenues (649)	66	97		97	85
V.	Total revenue from sold assets, release of reserves and provisions	67	0	4	4	53
	19. Proceeds from sale of tangible and intangible fixed assets (652)	68				50
	20. Proceeds from sale of securities and ownership interest (653)	69				
	21. Proceeds from material sold (654)	70		4	4	3
	22. Proceeds from short-term financial assets (655)	71				
	23. Settlement of reserves (656)	72				
	24. Proceeds from long-term financial assets (657)	73				
	25. Settlement of provisions (659)	74				
VI.	Total contributions received	75	38	0	38	373
	26. Contributions settled amongst branches (681)	76				
	27. Contributions received (donations) (682)	77	38		38	373
	28. Membership fees received (684)	78				
VII.	Total operational subsidy	79	0	0	0	0
	29. Operational subsidy (691)	80				
	Total revenues	81	5,061	174	5,235	5,992
C.	Profit/loss before taxation	82	(107)	173	66	8
	34. Income tax (591)	83	66	0	66	8
D.	Profit/ loss after taxation	84	(173)	173	0	0

# Our Child Foundation Notes to the financial statements for the year ended 31 December 2014

# I. Background

# Description of the Entity

Nadace Naše dítě (Our Child Foundation) ("the Foundation") was established on 1 October 1993. Its registered office is located at Ústavní 91/95, Prague 8, the Czech Republic, business registration number (IČ) 60166754. The Foundation is incorporated in the Foundation Register maintained by the Municipal Court in Prague, Section N, File No. 57.

The purpose of the Foundation is to support humanitarian projects which help to create an effective system of child protection in the Czech Republic and to ensure the protection of human rights within the Children's Rights Convention. The humanitarian projects are supported by the re-distribution of grants for programs aimed at reaching the Foundation's goals.

In addition, the Foundation aims to help children who find themselves in difficult life situations.

The Foundation supports and develops cooperation with international organizations active in the field of child protection and collaborates on joint projects with these organizations.

Its other goals include educational activities and awareness campaigns in the field of protection of children and families with children and further education, especially pedagogues.

The Foundation's Promoter - Ing. Zuzana Baudyšová

The Foundation's equity in cash amounted to CZK 36,242 thousand as at 31 December 2014. The Foundation's equity comprises a government contribution in the amount of CZK 35,604 thousand contributed pursuant to agreements for the transfer of funds and addenda thereto determined in a resolution of the House of Deputies of the Parliament of the Czech Republic for the Foundation Investment Fund in the first and second stages and the Foundation contribution in the amount of CZK 500 thousand. As at 31 December 2014, the Foundation's equity was deposited with J&T Banka, a. s. - A/C No. 3000751756/5800 (CZK 35,604 thousand) and with Československá obchodní banka, a.s. – A/C No. – 154051281/0300 (CZK 500 thousand).

In addition, the Foundation's equity was increased in prior years by movable items totaling CZK 206 thousand not entered in the Foundation's property. The equity was reduced by the annual depreciation charge totaling CZK 68 thousand in 2014.

The Foundation's President - Ing. Zuzana Baudyšová

The Foundation's Managing Director - Mgr. Monika Šimůnková (since 19 January 2015)

#### Members of the Foundation's Board of Administration:

Ing. Marta Ptáčková – chair

PaedDr. Jaroslava Jalovecká – vice-chair

Mgr. Martin Chalupský – member

# Members of the Foundation's Supervisory Board:

PhDr. Iva Chaloupková – chair Kamil Čermák – member

Doc. MUDr. Jan Janota. Ph.D. - member

# II. Information on the accounting methods and general accounting principles

The Foundation uses accounting methods which are in accordance with the accounting regulations set by Act No. 563/1991 Coll. on Accounting, Decree No. 504/2002 Coll. as amended, and the Czech accounting standards for accounting entities whose main scope of activities is not business. The accounting period is one calendar year.

# Explanation Added for Translation into English

These financial statements are presented on the basis of accounting principles and standards generally accepted in the Czech Republic. Certain accounting practices applied by the Company that conform with generally accepted accounting principles and standards in the Czech Republic may not conform with generally accepted accounting principles in other countries.

# Method of Processing and Keeping of Accounting Documents

The Foundation's double-entry bookkeeping is maintained by the tax advisor Ing. Helena Čmejlová, Identification number: 62389891. Accounting records are processed using the PREMIER software; they are filed in hard copy and electronically on CDs and internal hard-drive. The accounting documents are filed in the Foundation's registered office.

## Valuation and Depreciation and Amortization of Assets

Purchased tangible and intangible fixed assets with a cost exceeding CZK 10 thousand are recorded at their acquisition cost, which consists of purchase price and other related costs. Fixed assets acquired for no consideration are valued at cost pursuant to donation contracts

The depreciation of tangible assets and the amortization of intangible fixed assets are calculated based on the acquisition cost and the estimated useful life of the related assets. The useful economic lives are as follows:

	Years
Computer technology	3
Passenger cars	5

Short-term financial assets consist of cash on hand and in bank.

Receivables and liabilities are recorded at their nominal values

#### Valuation of Inventory

Purchased inventory is stated at acquisition cost including other related costs. Inventory acquired for no consideration is valued at cost pursuant to donation contracts.

## **Equity and Funds**

Equity consists of monetary and non-monetary contributions, gifts recorded in the Foundation Register and tangible fixed assets acquired free of charge. In addition, the Foundation creates special-purpose funds for predetermined purposes in connection with the Foundation's activities set out in its statutes.

## Foreign Currency Transactions

Assets and liabilities whose acquisition or production costs were denominated in foreign currencies are translated into Czech crowns at the exchange rate prevailing as at the transaction date.

On the balance sheet date, monetary items are adjusted to the exchange rates published by the Czech National Bank as at 31 December.

Unrealized exchange rate gains and losses arising from translation of receivables and payables denominated in foreign currencies using the year-end exchange rate are accounted for in the balance sheet, at temporary accounts of assets and liabilities.

Realized exchange rate gains and losses were charged or credited, as appropriate, to income for the year.

Revenues and expenses are recognized on an accrual basis; that is, they are recognized in the periods in which the actual flow of the related goods or services occurs, regardless of when the related monetary flow arises.

# Gifts Received and Provided

Received and provided financial gifts and contributions (including proceeds from collection accounts and their use) are accounted through the balance sheet, via funds using separate sub-ledger accounts. At the year-end, the adequate portion of the funds determined for covering project costs and Foundation's operations is transferred to income.

Non-cash gifts received in the form of a service are credited and simultaneously charged to income in the value stipulated in the respective contracts.

#### Income Tax

The corporate income tax expense is calculated based on the statutory tax rate and book income from primary and economic activities before taxes, increased or decreased by the tax non-deductible costs, revenues not subject to income taxes and revenues exempt from income taxes, using the tax relief for the taxpayers not founded or established for the purpose of carrying out business.

## III. Additional information to the balance sheet and income statement

# Tangible Fixed Assets:

Summary of tangible fixed assets (in CZK thousands):

## Cost

	At beginning of year	Additions	Disposals	Transfers	At end of year
Separate movable items and groups of movable items	1,727	_	(45)	-	1,682
Donated tangibles	358	_	_	-	358
2014 Total	2,085	-	(45)	-	2,040
2013 Total	2,456	71	[442]	-	2,085

In 2014, the Foundation disposed of a notebook at the acquisition cost of CZK 45 thousand with a zero net book value.

# Accumulated depreciation

А	t beginning	Depreciation	Book value of	Disposals	At end	Net book
	of year	during year	assets disposed		of year	value
Separate movable items and groups of movable items	(1,525)	(96)	-	45	(1,576)	106
Donated tangibles	(152)	(68)	_	_	(220)	138
2014 Total	(1,677)	(164)	-	45	(1,796)	244
2013 Total	(1,632)	(185)	(16)	156	(1,677)	408

## Unbilled revenue

As at 31 December 2014 and 2013, unbilled revenue includes, in particular, interest accumulated on a term deposit which was credited by the bank after the year-end.

# Prepaid expenses

As at 31 December 2014, prepaid expenses include in particular prepaid lease payments paid to the lessor in connection with the reconstruction of leased premises.

# Summary of Changes in Equity

		Equity	Funds	Total
Balance as at 31 December 2013	36,310	35,289		71,599
Decrease – financial gifts provided		(6,644)		
Decrease – tangible gifts provided		(3,087)		
Decrease – use for collection		(3,037)		
Decrease – gifts provided from NIF funds		(200)		
Decrease – project funding and operation of the Foundation		(3,500)		
Decrease total	(68)	(16,468)		(16,536)
Increase – donations received (collections)		2,984		
Increase – donations received (other)		11,338		
Increase – other		139		
Increase total	-	14,461		14,461
Balance as at 31 December 2014	36,242	33,282		69,524

The equity balance decrease reflects decrease in the value of donated movable items due to accounting depreciation.

Decrease of funds - tangible gifts provided relate to the medical devices and equipment purchased by the Foundation and subsequently donated to the University Hospital Brno (CZK 2,997 thousand) and the Teaching Hospital Královské Vinohrady (CZK 90 thousand).

Increase of funds – other relate to interest of CZK 25 thousand on term deposits established by the Foundation in 2011 for abused children, Dominik and Lucie Dobrovolný, using funds from public fund-raising campaigns. In addition they include received gifts which were not used during 2014 and are reported in the Foundation's inventory as at 31 December 2014.

# Method of ascertaining the income tax base, allowances and their use (in CZK thousands):

	2014	2013
Tax base from business activities	173	113
Taxable income reported within main activities	-	229
Taxable income before allowances	173	342
Tax allowance	(173)	(300)
Tax base	-	42
Current income tax rate	19%	19%
Income Tax	-	8
Income tax withheld from bank interest	66	-
Total income tax	66	8

As the Company has not been founded or established for the purpose of carrying out business it is entitled to reduce its tax base of up to 30%, however not more than CZK 1,000 thousand in accordance with Section 20, paragraph 7 of Act No. 586/1992 Coll. the Income Taxes Act. In the case that the 30% reduction is less than CZK 300 thousand, an amount of CZK 300 thousand may be deducted, however up to the amount of the tax base.

#### Liabilities:

The Foundation had no overdue payables as at 31 December 2014 and 2013, respectively.

## Liabilities due for social security and health insurance:

The deductions from December 2014 and December 2013 wage payable as at the wage payment date, i.e., 10 January 2015 and 2 January 2014, respectively, are as follows:

	As at	As at
	31/ 12/ 2014	31/ 12/ 2013
Prague Social Security Administration (PSSZ), Prague 8	63	48
General Health Insurance Co. (VZP Praha)	19	14
Occupational Health Insurance Co. (OZP Praha)	7	6
Kooperativa pojišťovna, a.s. (accident insurance)	3	3
Prague Financial Authority	28	24
Total	120	95

In 2014 and 2013, service costs comprise costs associated with maintaining the Foundation's operations, in particular advertising and promotion costs, costs incurred in making the Foundation more visible, rent for office premises used by the Foundation and costs for accounting services.

# Staff information (information about the statutory body members is presented separately)

	2014	2013
	(in CZK thousands)	(in CZK thousands)
	Number of employees	Number of employees
Full-time positions	4	4
Contract for work	3	5
Job performance contract	2	1
Wages and salaries	2,445	2,591
Social security and health insurance	819	869
Other social expenses	7	29
Total personnel expenses	3,271	3,489

# Of those, wage costs for individual projects as per the Foundation statutes in 2014 and 2013:

Project	2014	2013	
	(in CZK thousands)	(in CZK thousands)	
Stop violence on children – public education	279	272	
Legal Help Line	42	79	
Individual requests	283	306	
Safe Internet – nation-wide project	_	8	
Foundation Investment Fund	68	119	
Cross-border cooperation	66	91	
Positive parenthood	45	79	
Child protection in media and advertising	311	288	
RWE	444	386	
Mattel Grant	58	49	
Administrative overheads	849	914	
Total	2,445	2,591	

Statutory and supervisory board members received no bonuses in the period under review.

# Summary of monetary gifts provided (in CZK thousands)

	2014	2013
General University Hospital in Prague	2,026	-
Restricted funds granted by RWE Gas Storage	1,490	1,680
Fund for Children in Need	1,000	500
Restricted funds granted by RWE Energie	900	_
Helppes – Training centre of the dogs for handicapped people	600	-
Safety line association	500	_
Kolping's Family	400	400
Child crisis centre	370	550
Patrik Procházka – contribution for rehabilitation of a severely disabled boy	268	_
AKORD – the day-care facility for gravely handicapped children and youth	250	300
Grants provided from NIF funds	200	193
The Alvalída association of citizens	200	400
Stýblová Regina – contribution for an electric wheelchair and a pointing device for a daughter after a serious car accident	125	-
Nováková Blanka – contribution for a special brace for a severely disabled son	115	-
Klasnová Lenka – contribution for the costs of housing for a family having a son with an oncological disease	112	-
Růžičková Markéta – contribution for a speech processor for the deaf son	100	_
Motol Faculty Hospital	-	1,073
Teaching Hospital Královské Vinohrady	-	971
Křešice municipality – help to families with children affected by floods	-	500
Fund for Children in Need – Klokánek Kroměříž	-	365
Thomayer Faculty Hospital	-	286
Štická Barbora – contribution for assistant dog training	-	215
Pestrá společnost o.p.s.	-	187
Janoušová Monika – contribution for the purchase of a car for transportation of disabled son	-	169
Babybox, o.s.	-	150
ARPZPD v ČR o.s. – Klub Hornomlýnská	-	135
SKM Salesian Youth Club – Praha Kobylisy	-	122
Třísková Jana – contribution for the payment of rental debt	-	114
Barry a spol. o.s.	-	100
Other contributions granted on individual requests	1,225	1,946
Total	9,881	10,356

<sup>\*)</sup> Grants provided form the NIF funds totaled CZK 200 thousand in 2013. They were reduced by CZK 7 thousand returned to the Foundation in 2014 prior the closure of the financial statements for the year ended 2013. Grants provided form the NIF funds in 2014 was increased by the returned funds and totaled CZK 200 thousand.

# Summary of donations and proceeds received (in CZK thousands):

	2014		2013	
	Balance sheet	Revenue accounts	Balance sheet	Revenue accounts
Total donations	14,436	38	10,604	373
Received from:				
Rossmann project	5,324	-	-	-
Funds received to collection accounts *)	2,984	-	791	-
RWE Czech Republic	1,500	-	-	-
RWE Energie	1,000	-	-	-
RWE Gas Storage	_	-	2,000	-
Proceeds from the "Malujme srdcem" event	501	-	-	-
Pražská plynárenská	300	-	100	-
Received heritage (net income)	276	-	-	-
Energy Group, s.r.o.	270	-	233	-
KIA Motors, s.r.o.	158	-	-	-
Pražská energetika	150	-	150	-
EC Group Investment, a.s.	120	_	_	-
Eni Česká republika, s.r.o.	105	-	75	-
Rotary Club Prague	100	-	130	-
Inexco Argosy s.r.o.	100	-	100	-
Česká mincovna, a.s.	100	-	-	-
Ing. Hana Nedomová	100	-	200	-
SPAR Česká obchodní společnost, s.r.o.	-	-	2,000	-
ČEZ Foundation	_	-	1,000	-
C+A Foundation	-	-	630	-
Mattel Children's Foundation	-	-	300	-
SYNOT Foundation	-	-	250	-
Satpo Jeseniova, s.r.o.	-	-	250	-
TNS AISA s.r.o.	_	-	242	-
České Radiokomunikace	-	-	200	-
Sollers Agency	-	-	130	-
Global Payments Europe, s.r.o.	-	-	100	-
Alea Sportswear	-	-	100	-
Other received contributions	1,234	-	1,589	-
Material gifts received	114	38	34	373
Interest accumulated on a term deposit for Dominik and Lucie Dobrovolný	25	-	25	-
Revenues – interest on NIF	_	1,107	_	866
Revenues – business activities	_	174	-	113
Revenues – project funding and operation of the Foundation	_	3,500	_	4,173
Revenues – other	_	416	_	467
Total	14,461	5,235	10,629	5,992

<sup>\*)</sup> of which Průšková Zdenka CZK 2,000 thousand, Vranková Helena CZK 100 thousand

# Public fund-raising campaigns pursuant to Act No. 117/2001 Coll. as at 31 December 2014:

In 2014 and 2013, the Foundation organized public fund-raising campaigns in accordance with Act No. 117/2001 Coll., with gross yield of CZK 2,984 thousand and CZK 791 thousand.

Summary of the management of proceeds earned from a contract for the transfer of remaining funds that, pursuant to the decision of the House of Deputies of the Parliament of the Czech Republic, are restricted to support foundations (NIF):

In 2014 and 2013, the Foundation deposited these funds on a term deposit kept with J&T Banka, a. s., with an interest rate of 3.10% and GE Money Bank with an interest rate of 2.40%.

The interest accumulated on the term deposits was CZK 1,107 thousand and CZK 866 thousand and was credited into income for 2014 and 2013, respectively.

In 2014 and 2013, the amounts of CZK 200 thousand and CZK 200 thousand, respectively, were redistributed pursuant to the contractual terms and conditions within grant proceedings from the NIF project. The remaining portion was used for the Foundation's administration.

# Subsequent Events

On 19 January 2015, Mgr. Monika Šimůnková was appointed the Foundation's Managing Director and Ing. Zuzana Baudyšová was appointed the Foundation's President.

Prepared on: 12 May 2015

Reporting entity's statutory body

Ing. Helena Čmejlová

Person responsible for the financial statements

# Grant rules

# The Our Child Foundation grant rules for awarding foundation contributions from the income of the Foundation Investment **Fund in 2014**

The goal and purpose of the Our Child Foundation (hereinafter as the "Foundation") is to support humanitarian projects which help to create an effective system of child protection in the Czech Republic and to ensure the protection of human rights in accordance with the Convention on the Rights of the Child. Humanitarian projects are supported by the provision of grants (foundation contributions) for programmes that serve to achieve the foundation's objectives. The Foundation simultaneously seeks to provide direct help to children who find themselves in extremely difficult, life-affecting situations.

# Conditions for awarding grants:

- 1. The aim of the project must be to protect children in the Czech Republic and/or it must be a project directly related to child protection, especially children who find themselves in difficult, life-affecting situations (children who are physically and sexually abused, mentally or physically disabled). Furthermore, the project must be aimed at preventing violence against children, including commercial sexual exploitation (e.g. child pornography, child prostitution, child trafficking), preventing negative phenomena in relation to children and young people and at implementing the Convention on the Rights of the Child into practice.
- 2. The applicant for a grant (foundation contribution) must be one of the following types of legal entity active in the area of child protection and children's rights:
  - legal entities not founded for the purpose of commerce, i.e. civic associations (o.s.), church legal entities (c.p.o.) (providing social, health, educational and cultural services) or public benefit companies (o.p.s.)
  - Exception to the list are legal entities where decision-making processes or general operation is done (be it actually or legally) directly or indirectly by members of the Board of Trustees of the Our Child Foundation, or members of its Supervisory Board, or employees of the foundation and their family members. Non-profit or subsidized organisations are also excluded.
- 3. Projects must be implemented in one year (twelve consecutive months), including the drawing up of the relevant budget.
- 4. Along with the application, the applicant must submit an original or certified copy of the certificate of registration (i.e. in the case of a civic association – a certificate of entry in the Register of Civic Associations issued by the Ministry of the Interior; in the case of a public benefit company – a certificate of incorporation in the Commercial Register issued by the competent regional court; in the case of a religious organisation – an extract from the register kept by the Ministry of Culture) or a certified copy of registration of the organisation by the Czech Statistical Office. The certificate of registration must not be older than three months, i.e. the issuing body has issued the certificate in a period of less than three months before the submission of the grant application.
- 5. Furthermore, the applicant must submit an uncertified copy of a document governing the internal terms and conditions of the organisation (e.g. the Articles of Association, Statutes).
- 6. In addition, the applicant must fill in an affidavit stating that members of the Board of Trustees of the Our Child Foundation or members of the Supervisory Board, employees and relatives of the aforementioned persons cannot influence, directly or indirectly, the decision-making processes or activities (factually or legally) of the organisation. This affidavit is attached to the application form.

# Award procedure schedule:

- 1. The Foundation's grant program for each year shall be announced by the Foundation Director. It shall be published on the Foundation website, or by other available means.
- 2. Applicants shall send one copy of their application, along with the necessary appendices and cover letter, to the address of the Our Child Foundation, Ústavní 95, 181 02 Prague 8. In addition, they shall send the application, without the appendices, by e-mail to m.maxova@nasedite.cz (along with the cover letter).
- 3. The closing date for submitting applications shall be on or before 31 March of the applicable calendar year (applications received after this date shall be discarded).
- 4. The Foundation shall keep records of all applications and shall perform a formal examination of them. Applications failing to meet all formal prerequisites shall be excluded from any further proceedings.
- 5. There shall be no legal entitlement to the contributions awarded by the Foundation. The Foundation Board of Trustees shall decide on the award of a Foundation contribution based on the recommendations of the Foundation's Board of Advisors.
- 6. The Foundation Director shall initially provide her opinion on any and all applications received by the Foundation and shall subsequently submit the application to the Board of Advisors.
- 7. The Board of Advisors shall familiarize itself with the application content and in compliance with the Grant Rules, the Board of Advisors shall assess and discuss the application and draw up its recommendation for the Board of Trustees. Should the Board of Advisors find an application to have substantial deficiencies, the application shall not be recommended to the Board of Trustees. The Board of Advisors shall justify its standpoint in an appraisal submitted to the Board of Trustees.
- 8. The Board of Trustees shall make the final decision on approving or rejecting the award of the Foundation funds to individual applicants.
- 9. The Board of Trustees shall subsequently return rejected and approved applications to the Foundation Director, precisely specifying the grant amount and the purpose for which the grant shall be used.
- 10. The Foundation shall notify all applicants in writing of the conclusion reached by the Board of Trustees no later than within three months after the deadline for submitting grant applications (i.e. by 31 June). However, the Foundation shall not be obligated to communicate the reasons for rejecting an application.
- 11. The Foundation shall enter into a contract on the award of the Foundation contribution with the applicants of all approved projects and shall secure the transfer of the funds according to the contractual provisions. By signing the contract, the applicant undertakes to co-operate with the Foundation and grants his/her consent to the Foundation to check the proper drawing of the allocated funds, i.e. the applicant agrees to submit reports on the project in the form of an interim and final report (containing text and financial data). Costs incurred prior to the signing of the contract cannot be compensated. In other words, only expenses incurred after the signing of the contract will be remunerated.
- 12. As the grant provider, the Foundation reserves the right to perform continuous inspections, and should the grant beneficiary fail to meet the objectives of the project for which the grant was received, and/or should the grant beneficiary use the funds in a manner that is in conflict with the purpose established by the contract, the beneficiary shall return the funds to the Foundation.
- 13. The grant beneficiary shall submit a statement of funds to the Foundation within the time period specified in the contract.

# Grant applications must comply with the following criteria:

- A completed application form containing information on the applicant must be submitted along with a cover letter.
- Up-to-date, original or certified (see above) copy of the certificate of registration not older than 3 months
- Copy of the document governing the internal terms and conditions of the organisation (e.g. Articles of Association)
- Project description and schedule
- Project expenses (budget)
- Exact specification of the contribution and its purpose.
- Overview of other funding applications submitted in relation to the project, including the amount

Updated and approved by the Board of Trustees of the Our Child Foundation on 23 June 2014

# Independent practitioner's assurance report

(Translation of report originally issued in Czech.)



#### To the Board of Administration of Nadace Naše dítě:

We have examined the usage of the 2013 Foundation Investment Fund income for the year ended 31 December 2014 (see Appendix 1) in accordance with "The Contract for the transfer of funds determined by Resolution No. 413 of the House of Deputies of the Parliament of the Czech Republic adopted at the 15th session 8/7/99 on the government bill for the distribution of funds attained by the sale of shares determined for the Foundation Investment Fund in the first stage" and "The Contract for the transfer of the remaining funds determined by the resolution of the House of Deputies of the Parliament of the Czech Republic for the purposes of granting support to Foundations in the 2nd stage, entered into under Section 18, paragraph 2, letter a) point 6) of Act No. 171/91 Coll.," (hereinafter referred to as the "the Contracts") – (see Appendix 2).

## Board of Administration's Responsibility

The Board of Administration is responsible for using the Foundation Investment Fund for the foundation purpose as defined in the Contracts and for the separate maintaining of the accounting records in accordance with the Contracts and accounting principles generally accepted in the Czech Republic.

#### Practitioner's Responsibility

Our responsibility is to express a conclusion about the usage of Foundation Investment Fund as of 31 December 2014 based on our audit. We performed our assurance engagement in accordance with the International Standard on Assurance Engagements (ISAE) 3000. Those standards require that we comply with ethical requirements and plan and perform the assurance engagement to obtain reasonable assurance that the company meets the requirements contained in the Contracts and therefore our procedures included examining evidence based on samples as to whether the usage of the Foundation Investment Fund was incurred for the purposes specified in the Contracts, and whether separate accounting records were properly maintained in accordance with accounting principles generally accepted in the Czech Republic. Our audit procedures were limited to the disbursement of funds by the Foundation Investment fund to recipients and did not extend to the usage of those funds by the recipients for its intended purposes.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our conclusion.

# Practitioner's Conclusion

In our opinion, Nadace Naše dítě used, in all material respects, the Foundation Investment Fund for the year ended 31 December 2014 in accordance with the Contracts.

# Ernst & Young Audit, s.r.o.

License No. 401

Irena Liškařová

Auditor, License No. 1146

Jus Gmho?

12 May 2015

Prague, Czech Republic

# Appendix No. 1

# A summary of the use of the 2013 Foundation Investment Fund income for the year ended 31 December 2014 (in CZK thousands):

,		,	
Applicant	Funded project	Project goal	Sum provided
Dejme dětem šanci o.p.s.	Starter packages	Support of youngsters from children's homes on their way	45
(Let's Give Children a Chance	e)	to independence after the end of the regular education or	
		reaching adulthood.	
Oblastní charita Liberec	Homes for mothers and	Offer of temporary homes for mothers and children in difficult	25
(Liberec regional charity)	children at need	social situations due to the loss of home or those threatened	
		by domestic violence and their attempts to integrate into the society.	50
Acorus, o.s.	Work with children – witnesses	Provision of therapeutic services to mitigate the negative effects of	
	of domestic violence	domestic violence on a child's development and its current status.	
Ztracené dítě, o.s.	116 000 non-stop	Provision of emergency assistance, especially in cases of lost and	60
(Missing Child)	cost free telephone service	missing children and sexually abused and exploited children.	
Azylový dům pro ženy	Asylum house / shelter	Support and assistance to families with children in unfavorable	20
a matky s dětmi, o.p.s.		social situation.	
(Shelter for Women and			
Mothers with Children)			
Total funds granted in 2014			200
Use of funds for Foundation	n purposes in 2013		666
Total income of Foundation	Investment Fund in 2014		866

<sup>\*)</sup> A portion of the fund in the amount of CZK 7 thousand donated to applicant HoST Home-Start Česká republika in 2013 was returned (as unused) to the Foundation in 2014 prior the completion of the financial statements for the year ended 2013. The Foundation increased its donations from the NIF fund for 2014 by this amount.

Prepared on: 12 May 2015

Mgr. Monika Šimůnková

Reporting entity's statutory body

Ing. Helena Čmejlová

Person responsible for the financial statements

# Basic information about the Our Child Foundation

## Basic information about the Our Child Foundation

The Our Child Foundation

Date established: 1. 1 October 1993

Legal form: foundation

Identification number: 60166754

Tax Identification Number: CZ 60166754

Entered in the register of the District Authority for Prague 8, 1 October 1993, Reference number 20265/93-306-2176/601

Recorded in the Register of Foundations administered by the Municipal Court in Prague, Section N, File 57

Founder: Ing. Zuzana Baudyšová

Registered address: Ústavní 95, 181 02 Prague 8

#### Contact information

The Our Child Foundation Ústavní 95 181 02 Praha 8

Tel.: +420 266 727 933 Fax: +420 266 727 911 E-mail: nadace@nasedite.cz

www.nasedite.cz

## How you can help us:

Account for financial donations from individuals: 123131123/0600 - Our Child account

Account for financial donations from business entities (based upon a deed of donation): 2388483/0300

Single payment DMS (donation by mobile phone): by entering DMS space NASEDITE and sending it to 87 777. Price per DMS is CZK 30; the Our Child Foundation receives CZK 28.50.

DMS Annual Support: by entering DMS space ROK space NASEDITE and sending to 87 777, every month donors will be automatically deducted CZK 30.

Visit www.darcovskasms.cz for more information.

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